

Entrepreneurial Skills Pass

CERTIFICATE

İpek Börühan

Name and Surname

Türkiye 162041 100.00 Student code Country Score (%)

Has successfully completed the Entrepreneurial Skills Pass:



A practical entrepreneurial experience



An assessment of entrepreneurial competences



An examination of business, economic and financial knowledge

The Entrepreneurial Skills Pass is an international certification coordinated by members of the Junior Achievement network across the world. Successful candidates gain theoretical and factual knowledge as well as cognitive and practical skills about business, economics and finance.

Haziran-24-2025

Exam Date

Asheesh Advani

(Daarldeha-

Chief Executive Officer

JA Worldwide

Salvatore Nigro

Chief Executive Officer

JA Europe

Seçil Çelebi

Seeil Julden

Chief Executive Officer

JA Türkiye

^{*}To verify this document, please reach out to esp@gencbasari.org via email. Adding the Student Code is sufficient.













Entrepreneurial Skills

Company structure and roles

Idea generation and business opportunity

Customer/User Focus **Marketing Strategies**

Business Plan

Design and Production

Sales strategies Financial literacy

Presentation technics and communication skills

National and international competitions

Entrepreneurial competences

 $\overline{\mathscr{U}}$ Creativity

Self-confidence

Taking initiative

Teamwork

Resourcefulness

Perseverance

Taking responsibility

Mentors from business community

Knowledge of business, economics and finance

General understanding of organizations



Main steps and legal requirements From the idea generation to the market



Financial Resources & Budgeting

International conferences and student events









